

# It's **CRITICAL** to Get Involved in NACS Grassroots Initiatives

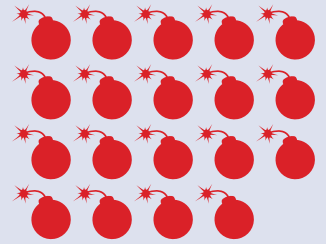


**\$100,000**  
Average dollars at risk  
per store location

**11** Industry categories threatened by  
government policy ... representing  
nearly **90%** of in-store sales



**19**  
Significant industry-  
impacting issues tackled  
in the past year



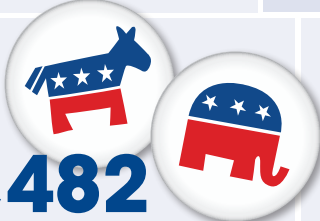
**\$400-\$500**  
Average hourly rate  
for your attorney,  
rather than NACS,  
to take on these  
issues



**106**  
Attendance, NACS Day on Capitol Hill (2013)

**600-1,000**  
Average attendance to comparable event  
by competing groups

**\$717,482**  
Amount given to Members of Congress  
who support our industry (2012)

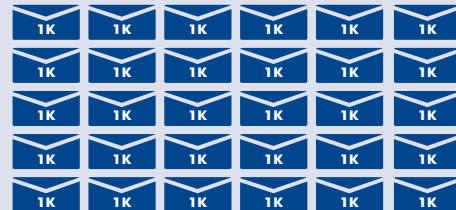


**235**  
Congressional  
candidates  
supported by  
NACSPAC (2012)



**439**  
NACSPAC contributors (2012)

**185**  
First-time contributors to NACSPAC (2012)



**30,000**  
People wrote  
Grassroots letters  
over the past six  
years

**DONATE**

**3** Website clicks  
to make an online  
contribution



**2** Minutes  
required to take  
action

If everyone gave just \$50 to NACSPAC, we could support an additional 100 candidates who value our industry. That's a lot of members to educate about your business.

**Join NACSPAC today.**  
[nacsonline.com/NACSPAC](http://nacsonline.com/NACSPAC)

